



**Rotorua Trust**

MŌ TĀTAU KATOA



# MŌ TĀTAU KATOĀ FOR ALL OF US



## Our Priority Outcome Areas



**Healthy Families**



**Education & Employment**



**Strengthening Communities**



**Vibrancy - Arts & Sports**



**Environment & Climate Change**

**Family Harm and Housing**

which impact on most of our priority areas, will be a focus of Trust activity for the medium term.

## Our Values

### We're for *Rotorua*

Rotorua and surrounds are our focus and priority. We are dedicated to enhancing the experiences and opportunities available to our people.

### We are *Professional*

We operate with integrity and professionalism, are open and transparent and conduct our business in a responsible and accountable manner.

### We Make a *Difference*

We support organisations that have the capacity to make a difference and look to respond quickly to emerging issues and opportunities.

### We're *Connected*

We are committed to active networking, look to partner and collaborate and ensure we are accessible to all members of our community.

### We *Act with Aroha*

Compassion and charity are the foundation of our kaupapa. We are guided in all that we do by Manaakitanga (a generous and caring spirit), Tautoko (lending support to those in need) and Awhi (being inclusive).

## Our Key Strategies

### • Investment

We are a perpetual trust and look to maximise the returns from the Trust's capital fund for current and future generations, by maintaining a socially responsible investment portfolio and investing an agreed allocation in initiatives which will deliver a positive impact in the Rotorua community.

### • Funding /Distribution

We aim to support entities with the capacity to achieve maximum community impact in the Trust's priority areas, collaborating and partnering wherever possible.

### • Advice and Facilitation

We build capability in our community by connecting people and organisations and remove barriers to progress where we can.

### • Governance

We adhere to strong governance practices and utilise the individual skills of the trustees and staff for the collective good of the Trust and its aspirations.

### • Relationships/ Reach

We aim to assist all sectors of our community to achieve their full potential by extending our reach and developing opportunities for collaboration and partnership.

### • Crisis Response

We acknowledge the significant and extended impact disasters, both natural and man-made, can have on our community. We will act boldly and decisively, remain nimble in our responses, and focused on opportunities to deliver positive and enduring community outcomes.