

# Tā tātau rautaki. Our strategy

**Moemoea**

**A vibrant and resilient Rotorua for all**

**Tā tātau whāinga**

**To enable our community to prosper**

With clear **focus areas**, we can achieve the best outcomes for Rotorua by:

- Funding
- Capacity building
- Advocacy

## Healthy Families



### We believe:

- Every person has a right to a safe and warm home
- When our tamariki thrive, our communities thrive
- When our people are empowered to take responsibility, their health and well-being improves

### We support those that will:

- Work collaboratively with others and are community led
- Create opportunities for our community to have improved equity and well-being
- Encourage self-responsibility and learning

## Environment



### We believe in:

- Protecting and enhancing our taonga of lakes, rivers, flora and fauna
- Incorporating a Te Ao / Mātauranga Māori approach
- A flourishing environment for every generation

### We support those that will:

- Recognise Mātauranga Māori and its value
- Work towards our environment being protected, renewed and restored, following a collaborative approach

## Education



### We believe:

- Tamariki attending school / kura regularly are ready to participate and learn
- Rangatahi with a plan towards training and employment stay engaged

### We support those that will:

- Collectively provide opportunities for our tamariki and rangatahi to thrive
- Ensure the youth voice is heard

## Strengthening Communities



### We believe in:

- Building participation and belonging creates safe and strong communities
- Embracing diversity and inclusion

### We support those that will:

- Provide support services to those in greatest need
- Promote a sense of belonging and resilience
- Embrace community led initiatives

## Vibrancy



### We believe in:

- Supporting positive events and activities improving our community pride and well-being

### We support those that will:

- Increase community pride and social cohesion
- Develop creativity and capability
- Provide access and participation opportunities

## Investments

All we do is underpinned by a robust investment strategy

What we do is guided by these **values**

**Manaakitanga** We will act with kindness and compassion in all that we do

**Kaitiakitanga** We will endeavor to enhance the taonga we hold stewardship of

**Whakawhanaungatanga** We will build relationships to create a sense of partnership and belonging