

Our Strategic Plan 2020-2023



Our Kaupapa

HIKOHIKO TE UIRA PAPA I TE WHAITITIRI RŪ ANA TE WHENUA

HIKOHIKO TE UIRA

The Lightning Flashed

This Maori saying firstly denotes the flash of lightning, which is a nod to the history of the Energy Trust, which was established in 1994, formed out of the sale of Rotorua Electricity Limited – one of New Zealand's first power companies. Poetically, it also refers to the energy that the Trust is able to provide to the Rotorua community through its investment, its advocacy and its distributions.

PAPA I TE WHAITITIRI

The Thunder Roared

The thunder is caused by the lightning and refers to the many partnerships that the Trust has sought to connect with. The Trust takes its partnership with the community of the highest importance. It also partners with our investment managers and various other stakeholders across our region and NZ.

RŪ ANA TE WHENUA

And The Earth Shook

The earth shaking is a reference to the land that the Rotorua district sits on. Rotorua was formed 220,000 years ago and is part of a Volcanic Zone and geothermal field boasting a unique environment and with distinct geothermal features such as crater lakes, geysers, mud pools.

Our Priority Outcome Areas



Health/
First 1,000
Days



Education &
Employment



Strengthening
Communities



Vibrancy-
Arts & Sports



Environment
& Energy

Family Harm

which impacts on most of our priority areas, will be a focus of Trust activity for the medium term.

Our Values

We're for Rotorua

Rotorua and surrounds are our focus and priority. We are dedicated to enhancing the experiences and opportunities available to our people.

We are Professional

We operate with integrity and professionalism, are open and transparent and conduct our business in a responsible and accountable manner.

We Make a Difference

We support organisations that have the capacity to make a difference and look to respond quickly to emerging issues and opportunities.

We're Connected

We are committed to active networking, look to partner and collaborate and ensure we are accessible to all members of our community.

We Act with Aroha

Compassion and charity are the foundation of our kaupapa. We are guided in all that we do by Manaakitanga (a generous and caring spirit), Tautoko (lending support to those in need) and Awhi (being inclusive and embracing all).

Our Key Strategies

• Investment

We invest responsibly with the aim of maximising the returns from the Trust's capital – mindful of the need to balance the needs of today with those of future generations.

• Funding /Distribution

We aim to support entities with the capacity to achieve maximum community impact in the Trust's priority areas, collaborating and partnering wherever possible.

• Advice and Facilitation

We build capability in our community by connecting people and organisations and remove barriers to progress where we can.

• Governance

We adhere to strong governance practices and utilise the individual skills of the trustees and staff for the collective good of the Trust and its aspirations.

• Relationships/ Reach

We aim to assist all sectors of our community to achieve their full potential by extending our reach and developing opportunities for collaboration and partnership.

• Disaster Planning

We acknowledge the significant and extended impact disasters – both natural and man-made – can have on our community. We will act boldly and decisively, remain nimble in our responses, and focused on opportunities to deliver positive and enduring community outcomes.